

GOLDEN NUGGETS



LA JOLLA YMCA

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Capital Campaign Updates from the YMCA



NURTURING KIDS' POTENTIAL

One of the cornerstones of a strong community is nurturing the potential in every child and teen.

Our new Youth Development Center will enable more children 3-5 years old to attend preschool in one of three classrooms. For children over the age of 5, the Youth Development Center will also house afterschool enrichment, including help with homework, healthy snacks and continued learning.

We also plan to enhance programs available to children while parents are working out. Thanks to the generosity of **Cindy Murphy**, we will have a new, modern, spacious Child Watch area twice the size of our current area. It will continue to be a place for children 6 weeks to 6 years old to interact with children of the same age under the supervision of well-trained, caring staff members. **Mesa Rim Climbing** has made a generous contribution that will enable us to have a new Kids Adventure Center uniquely designed to meet the needs and interests of older children.

For teens, the new Intergenerational Center will offer programs such as Teen Leaders, Youth in Government and youth volunteer opportunities that help to strengthen a young person's sense of the positive impact they can make in the world. A naming donor is still being sought for this space.



We couldn't have said it better than **Rita Atkinson**, longtime Youth Development supporter and namesake of Rita's Place: "It is so important for children to have great childcare as well as a place to grow and learn, and equally important for the parents to feel their child is in a nurturing environment."

CAMPAIGN OUTLOOK

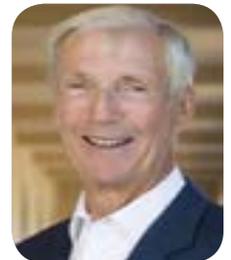
Welcome to the fourth edition of "Golden Nuggets," a monthly campaign update for friends of the YMCA.

As our Golden Opportunity Campaign progresses, we want to make sure you stay connected.

"Child Watch has been a blessing for my family! Not only do they care for the girls with love and compassion, but also, provide a safe and fun environment so that I can maintain a healthy lifestyle and be the best mom to the best girls."
– Cindy Murphy, parent and member



Sue Ball
Regional Vice President



Buzz Woolley
Honorary Campaign Chair

"The YMCA preschool program does an excellent job of preparing our young learners for a successful Kindergarten. Thanks for all you do!"
– Sarah Ott, Principal, Torrey Pines Elementary School

PROGRESS UPDATE

We are very thankful to a few anonymous donors who together contributed more than \$500,000 towards the Golden Opportunity Capital Campaign over the holidays. We know there are many choices for your donations and are delighted you see how many lives are impacted by your gift.

Please let us know if you, or a colleague, friend or family member may want to leave their own legacy by supporting the future of families in the community and generations to come.

Contact Kara Smith at 858.453.3483.

UPDATE ON YOUTH DEVELOPMENT FACILITY



Donors who give leadership gifts of \$50,000 or more have the option to name a section of the new Youth Development Center and affiliated facilities. Please contact Kara Smith at 858.453.3483 to request renderings and floor plans.

GOAL:
\$15.5 million

\$10 million

\$5 million



On our way to serving more people than ever before!

- **Gift Range: \$1 million+**
Youth Development Center
- **Gift Range: \$100,000+**
Preschool Playground
Intergenerational Center
~~Child Watch~~ **RESERVED**
Kids Adventure Center **RESERVED**
- **Gift Range: \$75,000+**
Afterschool Enrichment
- **Gift Range: \$50,000+**
Preschool Classrooms (3)



"The preschool program at the La Jolla YMCA is second to none! My two boys started elementary school well above grade level in reading, writing and mathematics, plus had the social skills to be polite, responsible, caring peers. Their love of learning has continued ever since." – Nadya Scheder, parent and member

OUR MISSION: The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of spirit, mind and body.